Please do not weaken NJ's "Do Not Call" initiative. It has been such a relief not to suffer the harrassment of unwanted phone calls, especially with a senior living in the household. My mother was targeted unmercilessly since she was a senior citizen. Do not allow the "18 month" rule since it would be extremely difficult for ME to prove that my mother or I had NOT dealt with that business, even though we might never have stepped foot in that store. Essentially, the burden of proof to stop harrassing phone calls would now lies with us instead of the business - an unacceptable situation! Thank you for your time, and keep NJ's law strong PLEASE!